Somerville Cares About Prevention Coordinating Committee

DATE: April 25, 2007

4-6:00pm

SCA

50 Evergreen Street

Facilitator: Tammy Rocha/Lovelee Heller **Note Taker:** Lovelee Heller/Michelle Keenan

> Time Keeper: Darian Hendricks

Tammy Rocha (SCAP Director), Lovelee Heller, (SCAP), Jessica Collins, Somerville Community Health Agenda, Barbara McIsaac, Cambridge Health Alliance. Darian Hendricks, Michelle Keenan, RCHC, Sheila Michaels, Barry

Yaffee, (Retail Store Owner), Simone Braga, (PIC), Olga (Consilio Hispano), Youth - Stephanie, Samantha,

Brianna, Tina, Attendees:

Regrets: Ray Zonghetti, (SCAP Chair); Stephania Almeida, Vicki Wairi (SCAP), Jessica Collins, (Somerville

Health Agenda)

Minutes

Ice Breaker – One word how you're feeling today. Agenda item:

Action item: None

Subcommittee Updates Agenda item:

Environmental Strategies

Discussion:

- Youth active in this committee are working on Youth in Action (YIA) Projects. The Sticker Shock Campaign took place on Wednesday, April 4th ⁻ 4 youth, 3 adults (including the Licensing Commission Investigator Warren Chaille) and 5 Retail Liquor Stores participated. Approximately 1000 stickers per store were used. Follow-up evaluation surveys were done at all stores to obtain feedback from owners/managers:
 - We received feedback from the youth: Brianna (Ball Square Liquors) reported that customers were asking more about the project. Tina (Woodys) customers asked for clarification on what the stickers meant. Lovelee (Barios) spoke to a clerk who didn't know about the Stick Shock campaign so he didn't have much info, Stephanie (Winter Hill Liquors) felt that there should be strategies are not focused on store owners and directed to the public. Lovelee told him about the Shoulder Tap strategy.
 - Youth gave positive evaluations about their involvement but reported they would wear coats next time as the "freezers are cold!"
 - A press release was sent to the Somerville Journal. It is important to let the community know of the youth's efforts.

Action Item:

Next time put a box on the survey to identify if the respondent is an owner, manager or clerk.

Agenda item:

SCAP Sustainability

Discussion:

Discussion regarding support from the City of Somerville for Coalition work over the long term. How the Coalition could address this issue was discussed.

Action Item:

There is a meeting of the SCAP Sustainability and Strategic Work Plan group (Jessica Collins, Tammy Rocha, Darian Hendricks and Michelle Keenan) to discuss sustainability of SCAP's efforts beyond the grant period (DFC Grant end date 9/2010 and BSAS Grant end date (6/2008).

Agenda item:

Parent Navigator Recruitment

Discussion:

Tammy reported that recruitment is underway with interested parents who speak either English/Spanish, English/Portuguese, and English/Haitian Creole to participate in an eight-hour training. Participants will be provided a stipend.

Evaluation Agenda item **Discussion:** A satisfaction survey is being developed and will be distributed at the Addictions Forum on Monday. It was Piloted at the Environmental Strategies subcommittee meeting and modified to incorporate feedback received. **Action item:** Please make sure you complete a survey at the Addictions Forum. Suicide and Mental Health Prevention Task Force **Agenda Item:** There was a discussion about what constitutes mental health. Darian expressed his concern regarding overmedication in our society. Many members agreed. **Discussion:** A representative from the Massachusetts Coalition for Suicide Prevention will attend the next meeting. Next meeting Thursday, May 31st. 3:30-5:00 School of Nursing 125 Lowell St. This is an open meeting – all are invited. Action Item: Could be discussed at the sustainability group as an area of focus. Opiate Subcommittee Agenda Item: Sheila reported on the committee activities. Discussion: Stephanie presented to the Board of Health re: Needle Disposal Plan. **Action Item:** There is a presentation by Stephanie with Tammy and Noreen to the Mayor and Chief of Police on May 3rd re: the Needle Disposal Plan. General Youth Activities Grant was submitted to the "pay it Forward Foundation" for an activity day. Day of fun Discussion: For youth at Children's Hospital. A decision will be made by June 15th. Drinking and Driving. Darian asked about whether SCAP had focused on drinking and driving. Lovelee

Next Meeting: WEDNESDA

WEDNESDAY, May 23, 2007 4-6 pm. City Hall Annex

The Governor's Highway Safety Bureau may be possible options.

indicated efforts have not been made to date; however, there might be some funding available from the State. AAA &